

2023 AIA Austin Homes Tour

Photographer

Request for Pro Bono Services: Photography

Submission Deadline: April 6, 2023

Project Overview

AIA Austin's 37th Annual Homes Tour is taking place October 28-29, 2023. We are looking for a professional photographer who will shoot all homes (9-10, subject to change) during the months of May-July.

About AIA Austin

With more than 1,200 members and 200 Allied Members, AIA Austin is the voice for the region's architecture community. AIA Austin advocates for its members, the profession, career development, and design excellence. The organization influences public opinion and the policies that shape our built and natural environment.

About the AIA Austin Homes Tour

Every year for 36 years, AIA Austin has produced what has become a nationally recognized Tour of homes designed by architects for specific clients. Diversity and design excellence are showcased in the Tour held every October. Homes are submitted by AIA Austin Architect members and selected by the Homes Tour committee. You can learn more about the Tour at aiaaustinhomestour.com.

Photographer's Responsibilities

- **Shoot all homes using photographer's own equipment and/or staffing as needed.**
- **Grant usage rights for reproduction in all Homes Tour graphic materials, advertising & media to the AIA Austin staff (CLIENT).**
- **Images chosen for use by CLIENT as above are embargoed for a period of 12 months from date of delivery to CLIENT unless otherwise agreed upon.**
- **Images of Tour homes shall not appear in any format prior to release by CLIENT including, but not limited to social media or print.**
- **Negotiate additional usage rights and fees directly with the architect, sponsors, or homeowner who may or may not wish to purchase the photography.**
- **Receive a release (provided by CLIENT) for any "talent" used, including Homeowner, Architect, or Photographer staff.**
- **Schedule photo shoot through CLIENT or Architect – advise CLIENT if there is difficulty in doing so.**
- **Advise CLIENT of photo shoot schedule.**
- **Be expected to attend the two days of site visits for the selection of the homes May 14 and 15, shoot snapshot photos of the houses attended, and present them to the committee at the meeting May 16 at 4pm.**
- **Be expected to attend the two days of the Homes Tour on October 22 and 23, and shoot live Tour photos in at least four of the homes and send immediately to our PR team.**

Deliverables

- **12-20 images of each home.**
- **Images will include a variety of exterior, interior, and details, and horizontal and vertical perspectives.**
- **Images will be delivered to AIA Austin in both a web-sized resolution, and a high-resolution digital format that allows them to be resized by CLIENT for various graphic use – jpegs no less than 300 dpi.**
- **Photographer will be available for resizing as requested.**

Timeline

- **By April 15 – Award of Project to Photographer**
- **May 20 and 21 – Site Visits**
- **May 22 – Site Visit Review Committee Meeting**
- **Late May - Early July – scheduled photography**
- **July 15 – Deliver all high-resolution digital images to AIA Austin**
- **October 28 and 29 – Homes Tour**

Benefits of Service

Photographer will receive benefit of:

- **Widespread publicity and exposure (Austin Monthly, Austin HOME, Austin American Statesman, various news and media outlets, etc.)**

- Photo credits will be given on all graphic materials
- You have the option of selling your photographs to the Homes Tour architects, project teams, and homeowners.
- Link to your website on the official AIA Austin Homes Tour site
- Underwriter status in the Homes Tour Brochure
- Business cards at each tour location and at AIA Austin
- Information in Homes Tour marketing materials
- Four tickets to the Homes Tour
- Portfolio building
- Allied Membership Status for 2023 and 2024
- Enjoy free or discounted admission to tours, exhibits, lectures, and chapter meetings
- Listing on the Allied Directory webpage
- First right of refusal for the subsequent year's Tour

How to Apply

Submit your portfolio along with a cover letter and any relevant social media accounts you have showcasing your work by email to AIA Austin Executive Director Ingrid Spencer at Ingrid@aiaaustin.org. The deadline is April 7, 2022.

Questions

Email AIA Austin Executive Director Ingrid Spencer at Ingrid@aiaaustin.org.