2020 SPONSORSHIP OPPORTUNITIES
AIA Austin provides the Austin architecture community with resources and relationships to make a difference through design.

We open doors, provide connections, keep our members and the public informed, and demonstrate our commitment to great design as the key ingredient for livable, sustainable places.

AIA Austin wants to help you reach the design community with a variety of opportunities for exposure. We offer a direct way to reach design professionals and strengthen and build your relationships with the design community.

The first step to sponsoring an AIA Austin event is to become an AIA Austin Allied member! To join or renew, visit aiaaustin.org/membership.

Sponsorship packages with a value of $10,000 or more receive a 10% discount. Contact ingrid@aiaaustin.org for details.
2020 EVENT CALENDAR

Feb. 11  Design Talks
Apr. 7  Design Talks
Apr. 10  Principals Breakfast
Apr. 16-18  Design Awards Jury Weekend
May 21  Awards Celebration
June 9  Design Talks
Aug. 20-21  Summer Conference
Sept. 15  Design Talks
Sept. 25  Principals Breakfast
Oct. 17-18  Homes Tour
Nov. 10  Design Talks
Dec. 17  Holiday Party
COMMITTEE SPONSORSHIP

AIA Austin has 15 active committees that cover education, advocacy, and community building across our diverse member base. AIA Austin Committees with available sponsorships are:

- Academy of Architecture for Health (AAH);
- Architecture: K-12;
- Building Enclosure Council (BEC);
- Committee on the Environment (COTE);
- Custom Residential Architects Network (CRAN);
- Design Awards;
- DesignVoice;
- Emerging Professionals;
- Homes Tour;
- Latinos in Architecture;
- Small Firms;
- Urban Design;
- and Women in Architecture.

You can find more information about any of these committees in the 'Get Involved' section of AIAAustin.org.

Single Committee Annual Sponsorship $1500

- Logo and link on the committee’s AIAAustin.org webpage for the entire year
- Logo on all meeting and event notification emails sent by the committee
- The opportunity to display your company’s marketing materials at each committee meeting
- Introduction at each committee meeting
DESIGN TALKS

Design Talks is AIA Austin's lunchtime speaker series comprising five events each year. In 2020, Design Talks will be held at the Austin Central Library, featuring speakers of interest to AIA Austin members and the public. Speakers include architects and designers, artists, curators, authors, city leaders, journalists, and others with delightful, relevant, and inspiring presentations.

Design Talks Underwriter Sponsorship (includes all five events) $2500

- Two seats at each Design Talks event
- Logo on signage at each event
- Opportunity to have branded collateral on the tables at each event
- Introduction to audience by the AIA Austin President at each event
- One ad in Point Perspective, our monthly members-only e-newsletter with an audience of over 1100 AIA Austin members
- Two ads in Archi-Facts, our weekly public e-newsletter with an audience of over 3700 subscribers
- One month-long ad on the AIA Austin website, AIAAustin.org, with an average audience of 6700 viewers/month and a 1.67% CTR
PRINCIPALS BREAKFAST

The AIA Austin Principals Breakfast gives companies the unique opportunity to meet and mingle with 30–40 principals of Austin's top architecture firms. Firm principals are invited to attend to enjoy breakfast with their peers and observe a presentation by a relevant speaker or panel.

Principals Breakfast Sponsor $2000

- Two seats at the event for your company
- The chance to meet and network with firm principals in attendance
- The opportunity to have branded collateral on the tables at the event
- The opportunity to give a brief presentation about your company at the event

SPONSORSHIP OPPORTUNITIES
CONTACT: 512.452.4332 | ingrid@aiaaustin.org | AIAAustin.org
DESIGN AWARDS CELEBRATION

AIA Austin and the Austin Foundation for Architecture recognize the accomplishments of AIA Austin members and members of the public through their annual awards celebrations. The AIA Austin Design Awards Celebration is our biggest party of the year, drawing a crowd of some 500 attendees to celebrate the AIA Austin Design Awards recipients. Form:Function recognizes recipients of the prestigious Honor Awards and AIA Fellowship during a special evening benefiting the Austin Foundation for Architecture.

Award Underwriter $4000

Your company’s name engraved on Honor Award of your choice:

1. Associate Member of the Year Award
2. Emerging Professional Achievement Award
3. Firm Achievement Award
4. Community Vision Award
5. John V. Nyfeler, FAIA, Community Service Award
6. Alan Yamato Taniguchi Award for Public Architecture (formerly named for Edwin Waller; now jointly awarded by AIA Austin and the Austin Foundation for Architecture)

- Six tickets to Awards Celebration
- Four tickets to Form:Function
- Introduction at Design Awards Celebration and Form:Function
- Opportunity to introduce the award recipient at Design Awards Celebration or Form:Function
- Listing on Design Awards Celebration and Form:Function invitation/event listing
- Two seats at each Design Talks (2021 Series, 5 lunches)
- Two Archi-Facts ads
- One month-long website ad
- Two 2020 Homes Tour tickets

SPONSORSHIP OPPORTUNITIES

CONTACT: 512.452.4332  |  ingrid@aiaaustin.org  |  AIAAustin.org
Photos by Patrick Y Wong / AtelierWong.com

AWARDS CELEBRATION  continued

Platinum $3500
- Six tickets to the Awards Celebration
- Introduction at Awards Celebration
- Logo on photo backdrop
- Logo on slide presentation
- Event web and invitation listing
- One seat at Design Talks (2021 Series, 5 lunches)

Bar $3500
- Six tickets to the Awards Celebration
- Introduction at Awards Celebration
- Logo on photo backdrop
- Logo on sign in bar area
- Logo on slide presentation
- Event web and invitation listing
- One seat at Design Talks (2021 series, 5 lunches)

Afterparty $2000
- Four tickets to the Awards Celebration
- Introduction at Awards Celebration
- Logo on photo backdrop
- Logo on slide presentation
- Event web and invitation listing

Gold $1500
- Two tickets to the Awards Celebration
- Introduction at Awards Celebration
- Listing on slide presentation
- Event web listing

Jury Conversations $1500
(Design Awards jury panel discussion event April 18)
- Two tickets to the Awards Celebration
- Introduction and signage at Jury Conversations event
- Introduction at Awards Celebration
- Listing on slide presentation
- Event web listing

SPONSORSHIP OPPORTUNITIES
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SUMMER CONFERENCE & DESIGN EXPO

Each August, AIA Austin provides the design community with an educational conference offering up to 16 CEUs from a course selection curated by members, along with inspiring keynote speakers and a design expo with local vendors. This event brings a cross section of design professionals—some 300 participants—together to learn, be inspired, and interface with peers. These sponsorship opportunities are designed specifically for building industry companies, product suppliers, and design professionals to have face-to-face time with architects and product specifiers during the Conference. The design expo is open to attendees during lunch and coffee breaks on both days. Allied Membership is not required for Expo Exhibits, but provides a discount.

**Keynote Sponsor $2500 (2 available)**
- Logo on screen before Keynote
- 2-minute presentation before speaker
- Standard Expo Exhibit (6-foot space)
- Listing on Summer Conference event webpage
- Logo on event signage
- One complimentary conference registration
- Complimentary lunch at event for two people
- One ad in the Archi-Facts e-newsletter

**Lanyard Sponsor $2500 (exclusive)**
- Name and/or logo on lanyard
- Standard Expo Exhibit (6-foot space)
- Listing on Summer Conference event webpage
- Logo on event signage
- One complimentary conference registration
- Complimentary lunch at event for two people
- One ad in the Archi-Facts e-newsletter

**SPONSORSHIP OPPORTUNITIES**
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### Conference Gift Sponsor $2500 (exclusive)
- Logo on conference gift
- Standard Expo Exhibit (6-foot space)
- Listing on Summer Conference event webpage
- One Archi-Facts ad
- One complimentary conference registration
- Complimentary lunch for two people

### Lunch Sponsor $2000
- Standard Expo Exhibit (6-foot space)
- Logo on event signage, including table sign in lunch area
- Listing on Summer Conference event webpage
- One complimentary course registration
- One Archi-Facts ad
- Complimentary lunch for two people

### Conference Tour Sponsor $1500 (2 available)
- Standard Expo Exhibit (6-foot space)
- Logo on event signage, tour van, and tour schedule
- Listing on Summer Conference event webpage
- One complimentary course registration
- One Archi-Facts ad
- Complimentary lunch for two people
- Introduction on tour bus

### Room Sponsor $1500 (3 available)
- Introduce speakers for your room
- Logo on screen before speaker presentation
- Opportunity to display materials in your room
- Room named after your company
- Listing on Summer Conference event webpage
- One complimentary course registration
- Complimentary lunch for two people

### Coffee Break Sponsor $1500
- Standard Expo Exhibit (6-foot space)
- Logo on event signage, including table sign in break area
- Listing on Summer Conference event webpage
- One complimentary course registration
- One Archi-Facts ad
- Complimentary lunch for two people

### Scholarship Sponsor $500
- Acknowledgment in notification to scholarship recipient
- Small tabletop exhibit in pre-function space
- Listing on Summer Conference event webpage
- One complimentary course registration
- Complimentary lunch for one person

### Premium Expo Exhibit
- $1250 for Allied Members
- $1500 for Non-members
- 10’ exhibit space and/or premium placement, table included
- Listing on Summer Conference event webpage
- One complimentary course registration
- Complimentary lunch for two people

### Standard Expo Exhibit
- $750 for Allied Members
- $1000 for Non-members
- 6-foot exhibit space, table included
- Listing on Summer Conference event webpage
- One complimentary course registration
- Complimentary lunch for two people

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**SPONSORSHIP OPPORTUNITIES**

**CONTACT:** 512.452.4332 | ingrid@aiaaustin.org | AIAAustin.org
HOMES TOUR

The AIA Austin Homes Tour showcases new and newly renovated homes from across the Austin area. The two-day self-guided tour celebrates the diverse and stunning design talent of Austin’s local architects, featuring both traditional and contemporary designs.

Hosting nearly 5000 attendees, The Tour affords the public an opportunity to experience firsthand a selection of Austin’s architect-designed homes with an emphasis on the interplay between form and function. It is one of the most popular fall weekend events in Austin, and AIA Austin’s largest community outreach program.

Sock Underwriter $12000 (exclusive)
- Logo on Homes Tour socks, available to VIP ticketholders and for sale during the Tour
- Recognition as Underwriter in the Homes Tour catalog and on signage
- Recognition on Homes Tour website with link
- Complimentary Allied Membership for 2021
- One month-long ad on AIAAustin.org
- Recognition in social media posts
- 20 tickets to the Homes Tour

Totebag Underwriter $12000 (exclusive)
- Logo on Homes Tour totebag, available to VIP ticketholders and for sale during the Tour
- Recognition as Underwriter in the Homes Tour catalog and on signage
- Recognition on Homes Tour website with link
- Complimentary Allied Membership for 2021
- One website advertisement on AIAAustin.org
- Recognition in social media posts
- 20 tickets to the Homes Tour

Exclusive automotive sponsorship available. Request information from Ingrid Spencer: ingrid@aiaaustin.org.

These sponsorships are available to those who do not have product on the Tour.

SPONSORSHIP OPPORTUNITIES
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Photos by Jake Holt Photography and Leonid Furmansky
HOMES TOUR

VIP Bus Tour Underwriter $12000 (exclusive)

- Logo on the VIP Tour Bus van
- Two tickets to the VIP Bus Tour
- Recognition in Homes Tour catalog and signage on the Tour
- Recognition on Homes Tour website with link
- Complimentary Allied Membership for 2021
- One month-long website ad on AIAAustin.org
- Recognition in social media posts
- 20 tickets to the Homes Tour

Shuttle Sponsor $4000

- Banner signage in shuttle
- Opportunity to distribute limited materials on shuttles
- Recognition in Homes Tour catalog and signage on the Tour
- Recognition in Archi-Facts e-newsletter
- Recognition in social media posts
- Recognition on Homes Tour website with link
- 12 tickets to the Homes Tour
- One month-long website ad on AIAAustin.org

Friend of the Tour $2000

- Recognition in the Homes Tour catalog
- Recognition on Homes Tour website with link
- 8 tickets to the Homes Tour
- One ad in the Archi-Facts e-newsletter

These sponsorships are available to those who do not have product on the Tour.

SPONSORSHIP OPPORTUNITIES

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BUILDING TOURS

AIA Austin offers several building tours each year. Each tour includes a reception, a discussion of the project, and a tour of the facility.

Single Tour Sponsorship $1500

- Logo on event signage
- Introduction at the event
- Opportunity to display your company’s marketing materials at the event
- Logo and link on the AIAAustin.org event webpage
- One ad in the Archi-Facts e-newsletter
HOLIDAY PARTY

Our final event of the year, the Holiday Party brings together the leaders, members, and friends of AIA Austin and the Austin Foundation for Architecture to celebrate their work and accomplishments.

**Holiday Party Sponsorship $750**

- Recognition on the party invitation
- Recognition on event signage
- Introduction at the event
- Four tickets to the Holiday Party
- One ad in the Archi-Facts e-newsletter